

# **Community Guidelines**

Guidelines for AfricanBooks.com Community participation

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AfricanBooks.com wants your voice to be heard! As such, our websites (AfricanBooks.com/AfricanBooks.pub) provide various features for engaging and encouraging readers and users to share authentic feedback about the books, authors and publishers providing content through the AfricanBooks.com platforms — both positive or negative. These Community Guidelines will help you use Community features, including Customer Reviews, Book Ratings, Customer Questions & Answers, Authors Public Profile pages among others.

**Note:** These Guidelines do not apply to the content included within the Books sold on AfricanBooks.com, which are subject to separate policies and content guidelines.

We take the integrity of our Community seriously. Any attempt to manipulate Community content or features, including; by contributing false, misleading, or inauthentic ratings, reviews or comments is strictly prohibited. If you violate our Guidelines, we may restrict your ability to use Community features, remove content, unpublish related Books, suspend or terminate your account. If we determine that an AfricanBooks.com account has been used to engage in any form of misconduct, remittances and payments may be withheld or permanently forfeited. Misconduct may also violate local Ugandan or international laws which can lead to legal action, civil and/or criminal penalties.

We encourage anyone who suspects that content manipulation is taking place or that our Guidelines are being violated in any way to notify us at: <a href="mailto:admin@africanbooks.com">admin@africanbooks.com</a>. We investigate concerns thoroughly and take any appropriate actions as reasonable determined by our legal team.

By accessing or using our Community features, you agree to our Conditions of Use and to abide by these Guidelines, as modified from time to time. These Guidelines apply to any content (including text, images, audio, video, and links) you submit to AfricanBooks.com and actions you take (such as the rating of books, providing of feedback, etc.) when using Community features. These Guidelines also apply to your interactions with other members of the Community.

# **Eligibility**

In order to use Customer features you must be a registered user of AfricanBooks.com with either a consumer, author or publisher's account. Features available for your use include but are not limited to; Customer Reviews, Customer Questions & Answers, Book Ratings & Reviews and Author Ratings & Reviews.

### Be Helpful and Relevant

The Community is intended to provide helpful, relevant content to customers and/or potential customers. Reviews and Ratings you submit should be relevant and based on your own honest opinions and experience.

Customer Reviews, Book Ratings, Questions and Answers should be about the specific Book you are reviewing only and can include feedback on the book's writing style, readability, formatting, storyline, etc.

Feedback about the author and/or publisher of the Book should be shared on the Author's Public Profile Page if the content you are sharing is solely about the author and not about a particular work. This can include information about an author's ideology, general writing style or overall book offerings.

### **Respect Others**

AfricanBooks.com values diverse opinions, so you may disagree with some content that you come across. Keep in mind that something that may be disagreeable to you may not violate our Guidelines. In order to maintain a welcoming environment for all users, your participation in the Community must always be respectful of others. In particular:

- Don't post content that is defamatory, harassing, threatening, or inflammatory. For example, don't
  use obscenities or profanity, and don't express hatred or intolerance for people on the basis of race,
  ethnicity, nationality, gender, religion, age, or ability.
- Don't post content that is obscene, pornographic, or lewd, or that contains nudity or sexually explicit images.
- Don't post content that invades others' privacy. For example, don't post other people's phone numbers, email addresses, mailing addresses, or other personal information, and don't post links to phishing or other malware sites.
- Don't impersonate other people or organizations or pretend to be someone or something you're not.
- Don't repeatedly send messages or requests to other people.
- Don't attempt to drown out other people's opinions, including by posting from multiple accounts or coordinating with others.
- Don't engage in name-calling or attack people based on whether you agree with them.
- You may question the beliefs and expertise of others as long as it is relevant and done in a respectful and non-threatening manner.

#### **Promotions and Commercial Solicitations**

In order to preserve the integrity of Community content, Book content and author profiles. Any posted content consisting of advertising, promotion, or solicitation (whether direct or indirect) is not allowed, including:

- Offering compensation or requesting compensation (including free or discounted products) in exchange for positive ratings, reviews or comments on your Books.
- Posting advertisements or links for people to buy the same Books on other websites, online stores, or through private means.

Please note that Book authors and publishers may continue to provide free or discounted copies of their books to readers, as long as the author or publisher does not require a review in exchange or attempt to influence the review or rating of their book.

#### **Sexual Content**

Reviews, comments and feedback should not contain any explicit sexual content and/or sensuality. Such comments are not permitted on AfricanBooks.com. We encourage readers to notify us if any content on our site violates this guideline so that we can review it and act accordingly.

# **Infringing Content**

Don't post content or interact with other members of the Community in a way that infringes the intellectual property or other proprietary rights of others. Only post your own content or content that you have legal permission to use. For more information about your rights and the rights of others, please see our Intellectual Property for Rights Owner Information Guide at AfricanBooks.pub.

Please note that Public Domain works are allowed on AfricanBooks.com however, persons dealing in such content are advised to update the book art and enhance it from its original state. This includes obtaining an ISBN for the updated and revised edition and ensuring it is in an appropriate eBook format (photographs or scans of the original work is prohibited.)

# **Prohibited & Illegal Activity**

Don't post content that encourages or supports behavior that is illegal, including violence, terrorism, fraud, illegal drug use, underage drinking or illegal sexual practices (including child abuse/defilement and/or sexual violence, perversion or abuse). Examples of prohibited content include:

- Content advocating, threatening, or joking about physical or financial harm to yourself or others, including terrorism and anti-government rhetoric.
- Content promoting fraudulent goods, services, schemes, or promotions (e.g., make-money-fast schemes, pyramid schemes).
- Content posted intentionally as sarcasm as it relates to self-harm or harm to others.
- Content sharing the private/personal information of others in violation of their right to privacy.

AfricanBooks.com operates under the laws of the National Republic of Uganda, located in East Africa. In instances, where the legality of community content is questionable, the laws of Uganda will take precedence.

#### **Additional Guidelines for Customer Reviews**

The following guidelines apply to Customer Reviews in addition to the other guidelines given above:

- If your review or rating is removed or rejected because it does not comply with our guidelines
  concerning promotional content, you may not resubmit a review on the same Book, even if the
  resubmitted review includes different content.
- We may restrict the ability to submit a review or rating when we detect unusual reviewing behavior, or to maintain the best possible shopping experience.

### **Reporting Abuse**

For some types of content, including customer Ratings, reviews and answers, you can report possible violations of these Guidelines by screenshotting the potential abuse and emailing it, along with your concerns to admin@africanbooks.com. Please specifying the location of the content and the reason you believe it violates these Guidelines in your email.

If you receive an offer for compensation of any kind (including free or discounted products, refunds, or reimbursements) in exchange for creating, modifying, or posting content in violation of these Guidelines, forward the offer, including contact information and the AfricanBooks.com Book listing <a href="mailto:admin@africanbooks.com">admin@africanbooks.com</a>