



PRIVACY POLICY

VERSION 02.22.0000

Effective Date: 21 Feb 2022

This Privacy Policy applies to personal and other information that may be collected when you interact with AfricanBooks.com and its subsidiaries, including their respective businesses and operations; (b) businesses and operations managed or operated by AfricanBooks.com; (c) websites owned, operated and/or managed by AfricanBooks.com, including each website or app that links to this Privacy Policy, and (d) AfricanBooks.com content, software and mobile applications ("Apps").

Protecting the privacy and security of your personal information is a priority at AfricanBooks.com, and we believe that a single, comprehensive privacy policy that is straightforward and clear is in the best interests of our customers and our businesses. Personal information is sometimes referred to as personal data in certain jurisdictions.

AfricanBooks.com reserves the right to modify or amend this Privacy Policy at any time. You will be notified of any material changes to this Privacy Policy which are less protective of customer information prior to such changes becoming effective. We may notify you of these changes by email, by notice on this site, or by other acceptable communication means. Such modifications will only apply to information collected on, or after, the date of the modification.

Below you will find answers to the following frequently asked questions about how we collect, use and share your personal information:

1. What is the personal information that we collect?

Depending on how you choose to interact with AfricanBooks.com, we may collect personal information from you such as; your name, e-mail address, billing address, phone number, credit card or bank account information, date of birth, tax identification number and other persistent identifiers that can be used to personally identify you. We may also collect other personal information regarding your interaction with AfricanBooks.com, our publishing platforms (.pub), and apps, including usage information, the items that you browse, purchase, download, upload, read and otherwise access, and your geographic location.

2. Why do we collect personal information?

We collect your personal information in an effort to provide you with a superior customer experience and, as necessary, to administer our business. It allows us to provide you with easy access to our products and services, with a particular focus on the items and programs that may be of most interest to you. For more information as to why we collect personal information, please see the section below entitled: "*How do we use your personal information?*"

Your personal information also allows us to communicate with you about special offers, promotions, and other marketing programs and news that may be of interest to you. You always have the opportunity to unsubscribe from promotional emails by following the instructions included in each marketing email or by changing your preferences in your account settings. You may unsubscribe from mobile notifications by changing your mobile settings in our app or on your AfricanBooks.com account settings.

3. How do we collect your personal information?

(a) Information that you provide to us

As a general matter, you can browse our website without submitting your personal information to us, although we may receive and collect certain personal information automatically, as outlined in Section 3(b) of this Privacy Policy, including site analytics regarding our websites, information your Internet browser automatically sends when you visit our websites, and information collected by cookies.

However, there are a number of circumstances in which you may need to provide us with your personal information. The most common of these circumstances include:

- Making a purchase or placing an order
- Creating an account or joining the AfricanBooks.com Author/Publisher's Program
- Using AfricanBooks.com Sites, Platforms and Apps
- Contacting customer service
- Interacting with social networking sites
- Publishing through AfricanBooks.pub
- Signing up for promotional communications

For your convenience, we have provided a summary description of each of these circumstances below:

Making a purchase or placing an order

When you make a purchase or place an order online, download, stream digital books, periodicals, and other digital content ("Digital Content"), you may need to submit personal information to us. Your online wish list and online shopping cart also provide us information on your shopping preferences and habits, in order to best serve you, these preferences may also be saved as part of the personal information we retain about you.

Creating an account or joining the AfricanBooks.com Publishing Program

In order to use certain Apps and features of AfricanBooks.com or to purchase or access Digital Content, you may be required to create a password-protected user account and provide us with personal information when you do so. Similarly, when you enroll in our Author/Publishing Program, we will ask you to submit personal information as part of your member profile. We will store and use this information to administer the services in which you choose to participate, and as permitted by this Privacy Policy.

Using AfricanBooks.com Sites, Platforms and Apps

AfricanBooks.com Sites, Platforms, and Apps may provide you with the ability to enter (either directly, or by authorizing AfricanBooks.com to access the information from a third party such as a social networking site or application) certain information such as your contacts, calendar entries or photos, or images you may submit to us to help us locate products that may be of interest to you.

Contacting Customer Service

When you contact customer service, we may ask you to provide, or confirm, personal information so that we can better serve you, this may include your account number, identification details, or other personal information we have on file.

Interacting with social media sites

Our Platforms and Apps may provide you with the ability to enter (directly, or by authorizing us to download the information from a third party such as a social media site or application) personal information such as contacts or lists of friends. These or related applications may also allow you to provide information directly to social media sites including information about your purchases, recommendations, ratings, physical location, or comments.

Publishing through AfricanBooks.pub

If you elect to publish your Digital Content via our Author/Publishing platform, we may ask you to provide your bank account details, routing information, tax and identity information so that we can direct royalty payments to you. As part of the publishing platform, your Digital Content will also be stored to ensure we can deliver your content to your buyers quickly and efficiently.

Signing up for promotional communications

If you sign up to receive promotional communications or notifications from us, we may ask you to provide personal information so that we can provide promotional content to you.

(b) Information automatically collected

There are circumstances in which we automatically receive and collect information from you. The most common sources of this information include:

- Web server logs
- Cookies
- Pixel tags or clear GIFs
- Third party web analytics services
- Targeted advertising
- Your Device or Apps you use
- Geolocation, including general and precise location information
- Social media sites
- Business partners, contractors, and other third parties

For your convenience, we have provided a summary description of each of these circumstances below:

Web server logs

When you visit AfricanBooks.com/.pub, our web servers may automatically log information that your browser sends us. For example, we may receive and collect: the name of the domain and host from which you access the Internet; the Internet Protocol (IP) address of the computer you are using; the date and time you access the Website; and the Internet address of the website from which you linked directly to the Website. We may also collect information regarding search queries run on AfricanBooks.com. We use this information to monitor the usage of our websites and as necessary for our business.

Cookies

Like many online retailers, we and/or our third party providers use cookies to recognize you as you use or return to AfricanBooks.com/.pub. This is done so that we can personalize and enhance your browsing and shopping experience. "Cookies" are small files that are placed in your browser to collect information about your activities on AfricanBooks.com/.pub. Cookies help us to: (1) speed navigation, keep track of items in your shopping bag, wish list and provide you with content that is tailored to you; (2) remember information you gave us so that you do not have to re-enter it; (3) determine the effectiveness of some of our third party partners' marketing efforts and communications; and (4) monitor the total number of visitors, pages viewed, and the total number of ads displayed.

Browsers are typically set to create cookies automatically. You can choose to have your browser notify you when cookies are being written to your computer or accessed, or you can disable cookies entirely.

Pixel tags or clear GIFs

We may use sensing technologies that use pixel tags or clear GIFs (which are also called web beacons). These technologies allow us to determine the effectiveness of our e-mail and advertising and marketing efforts. For this purpose, we tie the pixel tags and clear GIFs to personally identifiable information. We may also collect information regarding the links within such marketing materials that you click on and purchase statistics regarding items you buy following receipt of such marketing.

Third party web analytics services

We work with third party service providers, including but not limited to Adobe Analytics, Google Analytics, and Localytics to help us better understand how you use AfricanBooks.com/.pub. These third-party service providers will place cookies in your browser to collect information such as how you were referred to our sites, how you navigate around the sites, what you purchase and what traffic is driven by various marketing methods. This information will help us to better serve you and provide you with more personalized information and product offerings. We do not

allow third party service providers to collect your credit card information, e-mail address, or password information. These third-party service providers may only use your personal information to perform services for us and may not share your personal information with anyone else, or use it for any other purpose, except on an aggregated, non-personally identifiable basis.

To learn more about the privacy practices of Adobe, you may review its privacy policy located [here](#). To exercise your choice with respect to their collection of information on AfricanBooks.com/.pub please click [here](#).

To learn more about the privacy practices of Google, you may review its privacy policy located [here](#). To disable the Google Analytics cookie and other third-party web analytics service provider cookies, you can choose to have your browser notify you when cookies are being written to your computer or accessed, or you can disable cookies entirely.

Targeted advertising

We may partner with third party advertising networks that collect IP addresses, unique device identifiers (UDIDs), browser type, operating system, time zone, country, referring pages, and other information through the use of cookies, web server logs and pixel tags on AfricanBooks.com Sites, Apps, emails and on third party websites and emails. They use this information to provide you with advertisements that are customized to your particular preferences, including for companies that are not affiliated with us. You may see these advertisements on AfricanBooks.com sites and third-party apps and websites, and across different devices you use. We may use this process to help us manage and improve the effectiveness of our marketing efforts. If you would like to learn more about the third-party advertisers that may be aware of the fact that you visit AfricanBooks.com sites or use our Apps, and to understand your opt-out choices, please visit the website of the National Advertising Initiative, USA. Please note this does not opt you out of being served advertising. You will continue to receive generic ads.

Please understand that AfricanBooks.com does not control these third-party cookies, and you should check the privacy policies of third-party advertising networks to see whether and how it uses cookies.

Your Device, Platform or Apps you use

When you use our Apps, we automatically collect information through the Device or App when it is connected to the Internet. For example, we may receive and collect information concerning device type, operating system, settings, usage, firmware version, signal strength, search queries, network interaction, the name of the network from which you access the Internet, the Internet Protocol (IP) address of the device you are using, unique device identifiers (UDIDs), downloads, sideloaded content, configuration, or service information relating to any malfunction of the Device or App. This may include information regarding your activity on the Device and how it relates to the usage of our Apps, such as books opened, date and time of use, time elapsed, page turns, bookmarks, annotations, or customer reviews.

Geolocation

In addition, to provide location-based services through our Apps, AfricanBooks.com sites and third party application providers, may automatically collect real-time geographic location information or other location-based information about you and your mobile device on which our App is installed. This information may be used to provide certain device or application functionality or to offer, provide and improve products and services.

Social media

We may provide you the ability to sign into AfricanBooks.com sites or Apps using a social media account such as a Facebook, Twitter, Instagram, Snapchat, or Google account, or use your social media accounts to share information from AfricanBooks.com sites, platforms or Apps. In these cases, as well as when you use the AfricanBooks.com app on a social media site or choose to join (or "like") an AfricanBooks.com page on a social media site, the social media site may provide us with certain information about you, including but not limited to your contacts and other "likes". In addition, we may share your information, including personal information, with third party vendors to facilitate your choice to sign into our sites or App using a social media account. Please see the privacy policy for the applicable social media site you use to learn more about how these sites share your personal information.

Business partners, contractors, and other third parties

We may collect personal information and other information about you from business partners, contractors and other third parties. This includes, but is not limited to, instances in which you affirmatively authorize third parties to provide us with information. Such information may be collected via, but not limited to, software applications that you download or use that allow you to interact with AfricanBooks.com/.pub.

4. How do we use your personal information?

AfricanBooks.com uses your personal information across our enterprise to provide you with a superior customer experience and, as necessary, to administer our businesses. For example, we use your personal information to:

- Provide you with products, services and information across AfricanBooks.com, including book and genre recommendations and other information through emails from our business, on the AfricanBooks.com e-commerce and publishing sites and online interactive communities, your Digital Content, Apps and software, and display associated content and advertising;
- Administer our programs, payments and royalties;
- To protect against deceptive and fraudulent activity;
- Provide customer service via online, email and by telephone;
- Conduct research and perform analysis in order to measure, maintain, protect, develop and improve our products and services;
- Administer promotions or surveys and provide appropriate notifications;
- Communicate with you about special offers, events, new products or services that may be of interest to you;
- Customize and enhance the AfricanBooks.com sites, apps and advertising;
- Make communications necessary to notify you regarding security, privacy, and administrative issues; and
- Manage our business.

5. With whom do we share personal information?

Protecting the privacy and security of your personal information is a priority at AfricanBooks.com. We share your personal information with:

- Other entities within the AfricanBooks.com enterprise. AfricanBooks.com owns, operates and/or licenses other operations, businesses and subsidiaries which we may share your personal information with, even if such business units or operations are sold, and/or business licensing suspended or terminated.
- Partners. We provide personal information to our partners that provide product and service offerings or technologies that we think may be of interest to you. Our partnerships may also result in products and services that allow you to publish Digital Content that may be shared with our partners. We may offer you the opportunity to opt-in to receive information from our partners, which may result in your personal information being shared with our partners. The use of your information by our partners and their vendors and contractors will be subject to the privacy policies of our vendors once such information is transferred.
- Service providers, subcontractors and agents who perform services on our behalf. We provide personal information to third party service providers, subcontractors, and agents that work under contract on our behalf to provide certain services. These third parties do not have the right to use personal information we provide to them in any way that is not authorized by AfricanBooks.com. They are contractually obligated to use such information only as necessary to assist us and to maintain the confidentiality and security of such information.
- Third party providers of products and services. These are third parties that provide products and services you may purchase or request from or through us. These third parties do not have the right to use personal information we provide to them in any way that is not authorized by AfricanBooks.com. They are contractually obligated to use such information only as necessary to assist us and to maintain the confidentiality and security of such information.
- Third party membership programs. We work with certain third-party entities to help them administer their own membership or rewards programs by providing them with purchasing information about their customers who make purchases from AfricanBooks.com. We disclose only the information that is necessary to make these third-party programs work and to support your membership in them. This information usually includes your name and e-mail address as well as the dollar amount of the purchases made at AfricanBooks.com. We require such entities to obtain your consent before we provide them with this information, which they usually do as part of their own membership or participation rules.

- Credit card and Mobile Money companies. Credit card and mobile money transactions are handled by third party financial institutions and their vendors and contractors who receive credit card numbers, phone numbers and other personal information from us to verify the credit card numbers and process transactions. Although AfricanBooks.com's treatment of this information is governed by this policy, the use of your information by the third-party financial institutions and their vendors and contractors will be subject to their own privacy policies.
- Law enforcement officials and as required by law. AfricanBooks.com may release personal information to third parties when we determine, in our judgment, and without your consent, that it is necessary to (a) comply with the law, regulation, legal process, or enforceable governmental request; (b) enforce or apply the terms of any of our policies or user agreements; (c) establish or exercise our rights, to defend against a legal claim, to investigate, prevent, or take action regarding possible illegal activities, suspected fraud, safety of person or property, or a violation of our policies, (d) protect the rights, property or safety of AfricanBooks.com, our vendors (publishers and authors), our employees, our customers, users, or others; or (e) to comply with your request for services or content by a third party intermediary.
- Co-branded offerings. In some instances, we may offer a service or feature that is co-branded by AfricanBooks.com and a third-party company. If you provide information in connection with such co-branded service or feature, that information may be shared between AfricanBooks.com and the third party. Although AfricanBooks.com treatment of the information is governed by this policy, the third party's treatment of your information will be subject to the third party's privacy policy.
- Other websites operated by AfricanBooks.com. In some instances, we may operate an AfricanBooks.com site on behalf of a third party. If you provide information in connection with an AfricanBooks.com Website operated by AfricanBooks.com on behalf of a third party, that information may be shared between AfricanBooks.com and the third party. Although AfricanBooks.com's treatment of the information is governed by this policy, the third party's treatment of your information will be subject to the third party's privacy policy.
- Sales, mergers, and acquisitions. If AfricanBooks.com becomes involved in a merger, acquisition, restructuring, reorganization, or any form of sale or other disposition of some or all of its assets, personal information and your transaction history may be provided to the entities and advisors involved subject to a confidentiality agreement, and we will provide notice to you at your email address on file before any personal information is finally transferred and becomes subject to a different privacy policy. Such a transaction may involve us (i) retaining the right to continue to use transferred personal information in addition to the right of the transferee to use such information, and (ii) engaging in additional transfers of personal information (including new personal information) with the transferee from time to time following such a transaction.
- Certain Digital Content providers. We may need to forward your name, email address, IP address, and/or billing address to certain content providers in connection with your order. The content providers may share this information with the applicable publisher and circulation auditors, and may use this information to fulfill your order and for other purposes. In these cases, the terms of the privacy policy of the publishers whose content you have purchased or downloaded will apply to you. If you do not wish to receive marketing communications from these publishers, you must contact the publisher directly.
- Your Consent. We may ask if you would like us to share your information with other unaffiliated third parties who are not described elsewhere in this policy.

6. How do we protect personal information?

No method of transmission over the Internet, or method of electronic storage, is fully secure. While we use reasonable efforts to protect your personal information from unauthorized access, use, or disclosure, we cannot guarantee the security of your personal information. In the event that we are required by law to inform you of a breach to your personal information or digital content, we may notify you electronically, in writing, or by telephone, if permitted to do so by law.

Our websites and subsequent apps permit you to create an AfricanBooks.com Reader, Author or Publishers account. When you do you will be prompted to create a password. You are responsible for maintaining the confidentiality of your password, and you are responsible for any access to or use of your account by someone else that has obtained your password, whether or not such access or use has been authorized by you. You should notify us of any unauthorized use of your password or account.

7. How do we respect your choices about your personal information?

You may choose to opt out from receiving marketing and promotional communications from AfricanBooks.com at any time by following the instructions below.

- For AfricanBooks.com Authors, Publishers, & Booksellers: At any time, a customer may choose to opt-out of the receipt of any promotional communications by clicking on the opt-out link provided at the bottom of each email and following the instructions, or by emailing our Customer Service Department at info@AfricanBooks.com
- For AfricanBooks.com reading account Holders: Any account holder can opt-out of the receipt of any promotional communications by logging onto their Account and following the instructions under "Preferences". If you do not have an AfricanBooks.com account, you may opt out of the receipt of such communications by selecting the link at the bottom of any promotional email communication and following the instructions.

Even if you opt-out of receiving promotional communications, you may continue to receive emails and notifications relating to order confirmations and/or other business-related communications.

8. AfricanBooks.com does not sell your personal information under the customary definition of sale.

We do not provide your name, phone number, address, email address or other personally identifiable information to third parties in exchange for money.

Analytics & Targeted Advertising

You may choose to opt out of collection of automatically collected information, including cookies, Adobe Analytics, Google Analytics, Localytics and targeted advertising, by following the instructions given in Section 3(b) above, or by using the functionality in your browser to reject cookies.

Online Community Users

AfricanBooks.com provides you with the ability to access, correct, change or request deletion of the personal information in your community profile(s) through your account preferences section on our sites or app. To review or modify your profile information, login to your account and go to settings. Please be advised that AfricanBooks.com/.pub may archive information it collects on its community and visitors. Additionally, by participating in the AfricanBooks.com online interactive community, including but not limited to, the submission of customer reviews, participation in AfricanBooks.com other various interactive offerings, you agree to receive communications from AfricanBooks.com, other users, and moderators related to the provision of these services.

Accessing, correcting and deleting your information

You have the right to ask us not to use your personal information for direct marketing purposes. You also have the right to request a copy of the personal information that we hold about you and to have any inaccuracies rectified. Finally, you have the right to request that we delete your personal information. If required by law we will grant a request to delete information, but you should note that in many situations we must keep your personal information to comply with our legal obligations, resolve disputes, enforce our agreements, or for another one of our business purposes.

Please address written requests and questions about your rights to admin@AfricanBooks.com or call us at +1-307-218-9151 within the United States, or at +256-701-701051 within Africa.

Note that, as required by law, we will require you to prove your identity. We may conduct an identity verification by phone call or email. Depending on your request, we will ask for information such as your name, the last item you purchased from us, or the date of your last purchase from us. We may also ask you to provide a signed declaration confirming your identity. Following a request, we will use reasonable efforts to supply, correct or delete personal information about you in our files.

9. Whom do I contact if I have questions or concerns?

If you have any questions about this Privacy Policy, please contact us at admin@AfricanBooks.com.

10. What other information about AfricanBooks.com Privacy Policy would I want to know?

Policies for Minors, including children under the age of 13

AfricanBooks.com is committed to complying with all Ugandan laws and regulations regarding the collection, storage and use of personal information of Minors under the age of 13 as well as any applicable international laws that may apply, except as noted below:

(i) our products and services are marketed for and directed towards purchase by adults or with the consent of adults; (ii) Individuals under the age of 18 ("Minors") are not permitted to use AfricanBooks.com sites or Apps without the supervision of a parent or legal guardian; (iii) we do not knowingly collect or solicit personal information from children under the age of 13 or knowingly allow such persons to register for an online account or to post personal information on the AfricanBooks.com sites; and (v) should we learn that someone under the age of 13 has provided any personal information to or on any of our platforms, we will remove that information as soon as possible.

If we direct certain platform features or Apps to Minors who may be under the age of 13, we require the parent or legal guardian to provide verifiable consent to such Minor's use of our products and services and our collection of personal information in connection with such use. In these cases, we require validation of credit card information already on file with us and we will then e-mail the master account holder to give notice that we have received such consent. If no credit card information is on file, or if the credit card is invalid, we will not register that you have consented. With your consent, we may collect, use and share information regarding Minors under the age of 13 consistent with this Privacy Policy. Please see the sections above for detailed information on how we do so.

If you are a parent or guardian who believes that your Minor under the age of 13 has submitted personal information or other information to us without your consent, please contact us at: admin@AfricanBooks.com. Once we verify that you are the parent or legal guardian, at your request, we will promptly provide to you information regarding what, if any, personal information we have collected about your child and how it has been used or shared. We will, at your request, remove personal information about your child from our database and instruct our affiliates and third party partners to do the same.

If you are a Minor under the age of 18, you may request and obtain removal of certain content or information posted on AfricanBooks.com sites and Apps by sending an email to admin@AfricanBooks.com with "Privacy Rights for Minors" in the subject line. Please be advised that our removal of your post(s) does not ensure complete or comprehensive removal of the content or information you have posted on AfricanBooks.com sites or Apps.

Data retention policy

We will retain your information for as long as your account is active or as needed to provide you or your customers with services and/or digital content. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Authorized Agent

You may use an authorized agent to submit a request to access your information, delete your information, or opt out of the sale of your information. To designate an agent for these purposes:

1. You must provide us with a copy of a written and signed permission given to your authorized agent; and
2. You must verify your own identity directly with us.

Do Not Track Disclosure

Certain web browsers may provide an option by which you may ask your browser to inform websites you visit that you do not wish your activities to be tracked by cookies or other persistent identifiers, commonly called "Do Not Track Signals". Although AfricanBooks.com sites are currently unable to respond to Do Not Track Signals, you may opt out of tracking activities by following the instructions in this Privacy Policy to opt out of web analytics and behavioral advertising.

Important information about third party devices, ISPs, websites and applications

This Privacy Policy applies solely to information collected by AfricanBooks.com. Whenever you click on links and banners on any AfricanBooks.com site that takes you to a third party website or you use, download or install third party software applications that interact with our software/apps, your use of those third party websites and/or software will be subject to the third party's privacy policies, not AfricanBooks.com. Additionally, please note that when using AfricanBooks.com sites or Apps, third party mobile device manufacturers and internet service providers (ISPs) may collect personal information about you and your use of such third party products and services will be subject to the third party's privacy policies.

In addition, our websites may include links to other websites or author sites, whose privacy practices may differ from those of AfricanBooks.com. If you submit personal information to any of those sites, your information is governed by their privacy policies. We encourage you to carefully read the privacy policy of any website you visit.

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You can opt-in to, or opt-out of, our Programs at any time through the same means they are offered, or by emailing us at: admin@AfricanBooks.com

Information collected from international site visitors

Certain jurisdictions outside of Uganda require that we have a lawful basis to justify our processing of your personal information. Where applicable, the lawful bases that AfricanBooks.com relies upon to justify a particular processing activity may differ from the lawful basis used to justify a different processing activity. AfricanBooks.com relies on the following lawful bases to process personal information, as permitted under applicable law:

- Processing necessary for the negotiation, execution, or performance of contracts;
- Processing to comply with legal and regulatory obligations and as necessary for the establishment, exercise, or defense of legal claims;
- Processing in furtherance of our legitimate interests, including our interests to conduct legitimate business activities (such as improving our products and services, to communicate with you, to secure our systems, among other legitimate interests);
- Processing for employment purposes;
- Processing based on your consent; and

We may obtain your consent to collect and use certain types of personal information when we are required to do so by law. If we ask for your consent to process your personal information, you may withdraw your consent at any time by contacting us using the details at the end of this Policy. Withdrawing your consent will not affect the lawfulness of processing based on consent before its withdrawal.

You can contact us at admin@AfricanBooks.com for more information about our processing of your personal information.

Some jurisdictions outside of Uganda have provided individuals with certain rights in relation to the processing of their personal information. This may be the case, for example, if you are located in the European Union or United Kingdom. These rights are not available to everyone, and they do not necessarily apply in all contexts. You may have a right under your jurisdiction's data protection law to the following with respect to some or all of your personal information:

- To request access to your personal information (including under Article 15 of the General Data Protection Regulation ("GDPR"));
- To request that we rectify or erase your personal information (including under GDPR Articles 16 and 17);
- To request that we restrict or block the processing of your personal information (including under GDPR Articles 21 and 22);
- To provide your personal information directly to another, i.e., a right to data portability (including under GDPR Article 20); and
- When we previously obtained your consent, to withdraw consent to processing (including under GDPR Article 21).

To exercise these rights, please contact us. We may, after receiving your request, require additional information from you to honor the request and verify your identity. Please be aware that we may be unable to afford these rights to you under certain circumstances, such as if we are legally prevented from doing so.

If you are concerned about how your personal information is used, please email us at admin@AfricanBooks.com. You may also have the right to lodge a complaint against us. To do so, contact your local data protection authority (if one exists in your country).

By doing business or interacting with AfricanBooks.com, you are consenting to the transfer, storage, and processing of your personal information to and within facilities located in Uganda, the United States and/or other facility locations internationally as selected by AfricanBooks.com.

Terms of Use

Any dispute between you and us regarding the privacy of your personal information is subject to this Privacy Policy and the terms of use or terms of service applicable to our product or service you use, including limitation on damages, resolution of disputes, and application of the laws of Uganda, E.Africa.

Contact Information

If you have questions or concerns about this Privacy Policy or our privacy practices, you may contact us by emailing admin@AfricanBooks.com. You may also mail inquiries and concerns to:

UGANDA Operations Headquarters:

*AfricanBooks.com
C/O Leap Book Publishers Ltd.
PO Box 106487
Kampala GPO
Uganda, East Africa*

USA Forwarding Office:

*AfricanBooks.com
Company Director
1309 Coffeen Avenue STE #3257
Sheridan, Wyoming, 82801
USA*